

Ligia Vaughan

art director

Experience

Fall 2007
Internship at Saatchi and Saatchi
London, England

Summer 2007
Internship at Lowe and Partners Worldwide
New York City

June 2002-March 2006
SGI Administradora- Marketing Director
Holding Company for various real estate, finance
and tourism companies.
Managua, Nicaragua

Jan 2000-Feb 2003
Nicaragua's Best Guide- Director and Publisher
Quarterly, full-color tourism magazine.
Managua, Nicaragua

Education

2008 Graduate
Miami Ad School
Art Direction Program

April-June 2004
Postgraduate Program in Administrative Marketing
and Advertising
Politécnico de Monterrey
Monterrey, Mexico

Oct 1999
Postgraduate Program in Marketing Strategies
INCAE Business School
San José, Costa Rica

1998 Graduate
BA in Communication Arts
Print Journalism
Minor in Art History
Florida International University
Miami, Florida

Languages

English and Spanish
Intermediate French

Skills

Proficient in all Windows programs
Comprehensive knowledge of Adobe
Creative Suite and Digital Photography

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